

# ENVIRONMENTAL IMPACT ASSESSMENTS THE WAY YOU WANT THEM

- ✓ Technically sound
- ✓ Legally defensible
- ✓ Timely
- ✓ Cost effective

*... and you don't have to change what you are required to do! Just do it more efficiently by including quantitative methods in your assessment process.*

## YOUR BENEFITS FROM USING THE MODERN APPROACH

### PROJECT SCOPING

- ✓ Include everyone's values and beliefs.
- ✓ Determine assessment components important to all.
- ✓ Quantify relative importance of each component.
- ✓ Include most important components from natural, economic, and societal aspects of the environment.



### CHARACTERIZE EXISTING ENVIRONMENT

- ✓ Use measure of *goodness* or *acceptability*.
- ✓ Quantify natural, economic, and societal environments.
- ✓ Allow *objective* comparisons.
- ✓ Base results on components considered most important by consensus.

## INCLUDE ALL ALTERNATIVES

- ✓ Fully evaluate all alternatives, including *No Action*.
- ✓ Use same criteria as with existing environment.
- ✓ Quantify *significance* and apply to each potential impact.
- ✓ Objectively measure *cumulative* impacts and *sustainability*.



## REMOVE SUBJECTIVITY AS DECISION-MAKING FACTOR

- ✓ Compare existing and alternative future environments on same scale.
- ✓ Show how results reflect local societal values and beliefs as expressed in scoping.
- ✓ Reduce risk of appeal or legal challenge.
- ✓ Demonstrate compliance with all applicable laws and regulations.

TO LEARN MORE ABOUT THIS EXCITING NEW APPROACH CONTACT US AT THE ADDRESS BELOW. DISCUSS YOUR NEEDS AND DISCOVER WHETHER YOU CAN SAVE TIME AND MONEY AS YOU REMOVE SUBJECTIVITY FROM YOUR DECISIONS.



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